

Attachment 12

I1.2 Community involvement

So our local and international staff has a buy-in, and get motivated to becoming socially responsible, our community involvement addresses local, regional and international needs, as we strategically embark on partnerships to achieve our social agenda:

- 1) Assist disaster victims in need: A joint decision for the recipient country is made by staff, who volunteer time and resources (under CEB guidance) to collect funds/food/medicine/ to be dispatched through initiatives like Charity Bridge Tournaments, Karaoke evenings.
- 2) Support local society: To improve self-worth of low income earners or introduce challenged children as invitees at annual Grand Iftar so individuals from underprivileged communities break their fast at HIAB, in 5 Star surroundings and be accepted in the mainstream.
- 3) Supporting Local NGO's: To help in furthering their mandate, we allow a Clothes Donation Box in our property, where donations are collected to be delivered to the neediest in the UAE, by Beit Al Khair Society- a philanthropic and charitable organization. (APP83)
- 3) Local and regional environmental endeavours: Cleaning beaches; Can collection from neighborhood streets for recycling; participating in marathons to raise funds and keep healthy; Staff drives for recycling and reducing waste; or participating in Abu Dhabi for the UAE Green Festival
- 4) Supporting local products and encouraging talent: Our corporate gifts (handicrafts), Eid & Xmas Cards are bought from local centers for "people with disabilities as support (Al Noor, SNF) (APP84) . Further we support students with perceptual, cognitive, emotional, intellectual and aesthetic challenges by holding Crafts Bazaars in the lobby