

# Partnership and Collaboration Engendering Document



Date of Partnership Enquiry	Name of Partner	Partner Person in Charge
5/18/2015	Citi UAE 	Nedjma Benbouzid Citi Corporate Communications - Middle East & North Africa

Partnership Background	Line of Operations	Feasibility
<p>Global Community Day is 10 years old company-wide initiative that unites tens of thousands of Citi employees in community-building efforts across the world. Click here (<a href="http://www.citifoundation.com/citi/foundation/volunteers/global-community-day.htm">http://www.citifoundation.com/citi/foundation/volunteers/global-community-day.htm</a>) to know more about GCD Global Community Day also provides us with a unique opportunity to share and amplify messages of service and volunteerism.</p> <p>The Citi Foundation supports thought leadership and knowledge-building activities that provide policy makers and the sector with a deeper</p>	<p>Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth</p>	<p>Corporate Social Responsibility plays a critical role in charting strategic directions for enterprises. Feasibility of CSR is about the likelihood between flourishing businesses and/or tarnishing businesses' reputation. It encapsulates a better sustainable framework to address social issues since one of the objectives is to assure progressive development. Feasibility is asserted to be about ideas, values, actions, and about doing things right whenever is</p>

Implementation	Monitory	Evaluation	Responsible
<p>Impletementation involves Conducting a CSR assessment followed by Developing CSR strategy then to verify and report on progress. The final stage is to evaluate and improve</p>	<p>CSR Projects are usually evaluated by looking at milestones, outputs and outcomes. All these are useful in measuring the impact o but it is important to recognise the circumstances of each project during evaluation.</p>	<p>The CSR concept is closely connected with ethical, environmental and social audit, sustainable development, management, philanthropy and various forms of donation. Evaluation is a key concept to understand and improve the growth and to take necessary</p>	<p>HIAB CEB</p>

Date of MOU	Reason for Acceptance or non acceptance
18/06/2015	Acceptation : For providing positive economic outcomes for low-income families and communities.