

EARTH HOUR

Earth hour is an annual global movement that started in 2007.

HIAB annually participates by switching off as many lights and equipments as possible in the hotel for an hour. We are very proud to demonstrate that we truly care for Planet Earth.



March, 2014



March, 2015



March, 2017



HOLIDAY INN DUBAI LOVES YOU



March, 2018

THIS
EARTH HOUR
#CONNECT2EARTH

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Holiday Inn
أنت هنا
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DUBAI - AL-DARSA



HOLIDAY INN DUBAI LOVES YOU

EARTH DAY



March, 2017

EARTH DAY

Earth Day was founded by Senator Gaylord Nelson on April 22 1970.

20 Million people participated in the first Earth Day. Only 11% of the earth's surface is used to grow food.

"Our colleagues at Holiday Inn Dubai – Al Barsha did just that. And since 2012 have enabled to feed 440,776 hungry children in the world, partnering United Nations, World Food Programme."

March, 2018



Very proud of my bag...
Have you thought about making your own canvas bag
and never use plastic bags again!

March, 2018



March, 2018



"TOGETHER WE CAN FIGHT PLASTIC POLLUTION"



The first thing is to do OUR PART. A few simple things make a difference. Start by not using any more plastic bags. That is choking our world! It's not hard. Don't use plastic utensils. For take-out, bring your own. Plastic bags, cups, utensils, lids, straws, containers are killing this planet and its inhabitants.

It's easy to carry a few utensils, your own lunch box, coffee cup and lid and smoothies bottle."

HOLIDAY INN DUBAI LOVES YOU

#HolidayInnDubaiAlBarshaGoesGreen
We strive to help make our planet a better place and inspire others to do the same!



“Here are some key take-aways: Eradicating the Ocean Plastic Plague”

1. The Great Pacific Garbage Patch is the largest accumulation of ocean plastic in the world

The Great Pacific Garbage Patch (GPGP) is a collection of marine debris in the North Pacific Ocean. Also known as the ‘Pacific trash vortex’ the GPGP covers an estimated surface area of 1.6 million square kilometres, an area twice the size of Texas or three times the size of France. The mass of the plastic in the GPGP has been recently estimated to be approximately 80,000 tonnes – this weight is equivalent to that of 500 Jumbo Jets!

2. Plastic pollution can now be found on every beach in the world

From busy tourist beaches, to uninhabited, tropical islands, nowhere is safe. Every day approximately eight million pieces of plastic pollution find their way into our oceans, causing 100,000 marine mammals and turtles and one million sea birds are killed by marine plastic pollution annually.

3. No more excuses – stop using single use plastics

Out of all of the waste materials that the RAW Foundation surveyed (as they travelled down from Cairo to Cape Town) 95 per cent was plastic – and of the 95 per cent, 98 per cent was single use.

4. By 2050 there is going to be more plastic (by weight) than fish in the sea

Thanks to our human addiction to quick and convenient items, such as plastic bottles, bags, food packages, and single-use drinking straws – all of which end up finding their way to the seas in staggering numbers – hundreds of marine species are threatened with extinction due to ingestion, entanglement, and pollution.

While this outlook appears incredibly bleak, we still have time to reverse some of the damage that has been done, and save our oceans before it’s too late.