

EQUALITY  
MEANS  
BUSINESS



Network UAE

# WOMEN'S EMPOWERMENT PRINCIPLES

The Women's Empowerment Principles are the result of partnership between the United Nations (UN) Global Compact and UN Women, and enable businesses to empower women in the workplace, marketplace and community.

## How to get involved

### The Principles

- 1 Leadership Promotes Gender Equality**
- 2 Equal Opportunity, Inclusion and Nondiscrimination**
- 3 Health, Safety and Freedom from Violence**
- 4 Education and Training**
- 5 Enterprise Development, Supply Chain and Marketing Practices**
- 6 Community Leadership and Engagement**
- 7 Transparency, Measuring and Reporting**

*Not only is it morally important to advance the case for gender equality, but it is, in fact, good for your business. Research indicates that business that invest in women's empowerment benefit from overall productivity, organisational effectiveness, return on investment and higher consumer satisfaction. What you can do in the UAE:*

- 1 Global Compact Local Networks**  
Join the UAE Local Network to understand how you can empower your business in a local context.  
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- 2 Invite your Chief Executive Officer (CEO), or equivalent, to issue a CEO Statement of Support.** The Statement encourages business leaders to use the seven Principles. It also asks you to communicate your progress through sex-disaggregated data and other benchmarks. Learn more here: [www.weprinciples.org/Site/CeoStatement/](http://www.weprinciples.org/Site/CeoStatement/)
- 3 Join UNGC and UN Women** on March 14-15, 2017 at the United Nations Headquarters in New York City for the 2017 Women's Empowerment Principles Forum titled 'Measuring Success, Making It Count: Business Empowering Women and Girls'.
- 4** Visit [www.weprinciples.org](http://www.weprinciples.org) to learn about other opportunities for involvement.