

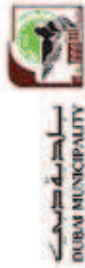
## PARTNERSHIP AND COLLABORATIONS (Local & International)

### Government and Community Organisations



#### **Dubai Chamber**

HIAB promotes gender equality (Sustainability Development Goal 5 of UNGC). Hence with this partnership with Dubai Business Women Council (part of Dubai Chamber) promotes growth of women giving female managers access to norms in Dubai strengthening bonds between women.



#### **Dubai Municipality**

HIAB take pride in participating in DM's Drives. In Dec 16, delegates took pride in being part of 'Clean Up The World, 2016' as they flagged off the missing at Al-Qouz energized to remove litter with a vision to keep Dubai Clean.



#### **Emirates Environmental Group**

HIAB as a standalone institution has forged a partnership with EEG participating in various activities such as "Clean up UAE", "Your Can for a Tree and Can Collection Campaign" See image in next page from the initiative in Dec 16 Flagging off the mission in the Nad Al Sheba area.



#### **Green Emirates**

The tag line of Green Emirates "We encourage stakeholders to commit to our strict social, governance and Environmental standards" resonates with HIAB's sustainability remit and helps to put our targets and goals into focus when communicating to our stakeholders. HIAB is listed as an approved SME's 'Helping Green Business in the UAE' under the category of Green Hotels in the Gulf\* to make it a Green Emirates.



## Participation in Government and Community Initiatives



Dubai Business Women Council (part of Dubai Chamber)



Can Collection Day



Clean Up The World



Earth Hour



Clean Up UAE (Nad Al Sheeba)





## NGO'S

### United Nations World Food Programme (UNWFP)



HIAB has established several partnerships and collaborations under its sustainability remit.

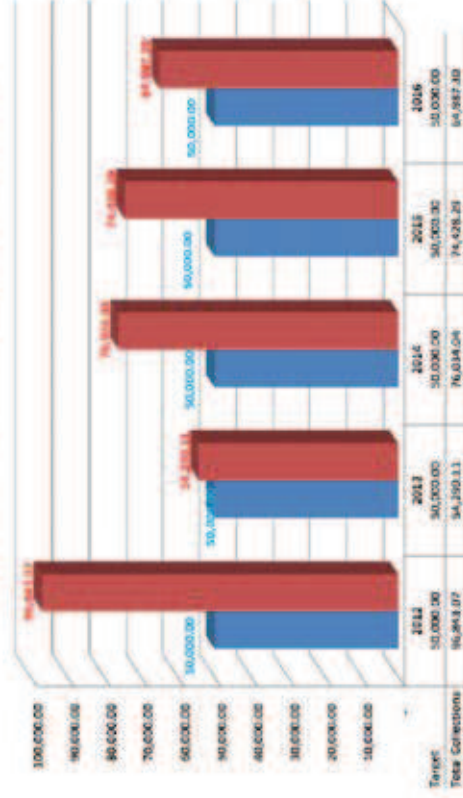
United Nations World Food Programme (UNWFP), the largest humanitarian agency fighting hunger worldwide. The partnership was consummated in Dec 2012 to help further WFP's Strategic Plans in achieving a world with zero hunger, under its operational framework. Since this time, HIAB has pursued its partnership, in the MENA region allowing activities to be sanctioned by Islamic Affairs and Charitable Activities Department of the Government of Dubai.

HIAB is proud to announce that till the end of 2016 with efforts and endeavours of the staff the hotel has managed to raise funds and managed to feed 366,582 hungry children in the world. Through UN World Food Program HIAB was able to feed 64,987 hungry persons in the world.

*Till date we have been able to feed \* hungry persons in the world*



*HIAB's support to UN WFP to eradicate hunger in the world against an annual target of 50,000 people*



**advent for building human capital (abc)**



Since 2014, HIAB has forged a collaboration with and is a patron for the Dubai Chapter of abc Foundation – “An advent for building human capital”. abc is an NGO with a mandate training hospitality staff to become competent through its “English for Hospitality Professionals (EHP)” Program.

The program is delivered by trained teachers to our employees (complimentary) and others externally (at a nominal charge). Growth is encouraged and we feel proud when our staff move to greater pastures. Positive change in graduates of the EHP Program is apparent in their skills and confidence and their ability to climb up the career ladder, proving our collaboration to be an enabler of growth. As can be seen from the chart below.



Batch	Assessment	Enrolled	Graduated
1/16	12	8	7
2/16	15	9	8
3/16	13	13	12
<b>Total</b>	<b>40</b>	<b>30</b>	<b>27</b>

Batch	On Job	Promotions	Cross Training
1/16	7	1	2
2/16	8	1	2
3/16	11	2	*
<b>Total</b>	<b>26</b>	<b>4</b>	<b>4</b>





## United Nations Global Compact (UNGC)



In July 2015 HIAB became a member of the United Nations Global Compact. With this allegiance, HIAB is committed to aligning operations, culture and strategies with UNGC's Sustainable Development Goals (SDG's). HIAB upholds 12 of the 17 universally accepted principles in the areas of human rights, labour, environment and anti-corruption.

HIAB aligns its business practices with the following sustainability development goals to help transform the world: No Poverty; Zero Hunger; Good Health and Well Being; Quality Education; Gender Equality; Clean Water and Sanitation; Affordable and Clean Energy; Decent Work and Economic Growth; Reduced Inequalities; Sustainable cities and communities; Responsible consumption and production and Partnerships for the Goals.



## Academic Institutions

HIAB has forged a relationship of repute, with leading academic institutions to be invited to give various empowerment presentations.



American University of Sharjah, Harvard College in Asia Program  
"modern Day Leadership Influencesd technology"



Zayed University Abu Dhabi  
"Can Women Leaders excel in the UAE?"



United Nations Global Compact Network UAE  
Putting Sustainable Development Goals into action  
"Why Leadership Matters"



College of Tourism & Hotel Management (COTHM) Lahore Pakistan  
"Winning Leadership Style"



Business Women Forum, Grosvenor House Hotel, Dubai  
"Women in Male dominated professions"



Hotel 360 Grosvenor House Hotel, Dubai  
"How to increase your competitive edge"



Arab Women in Leadership and Business Summit  
"The Female Entrepreneur: Turning Vision To Reality"



*By virtue that our CEO is considered "Thought Leader, Motivator, Social Entrepreneur, Strategist, Change Agent - See her Unibedn profile), HIAB gets invited as a speaker at entrepreneurial conferences, travel and tourism industry seminars and several leading academic institutions to empower young budding graduates, both in UAE and abroad.*

*As part of her altruistic nature, in wanting to give of herself, all lectures and presentations are carried out ex-gratia*



## Registered charities in UAE

Before HIAB forges a partnership with an NGO, a due diligence study is undertaken framing responses to these questions before positive actions are undertaken:

- *What is the purpose/ objectives of the NGO/ initiative?*
- *What are the achievements, results and success of the NGO/initiative?*
- *How are donations dealt with? Are all the causes and expenses certified*

### Al Noor Al Noor Training Centre for persons with Disabilities



HIAB is committed to its advocate for People With Disabilities (PWD) and hence has maintained support, since 2012 Al Noor and hosts the challenged and teachers for Valentine parties or offering our staff as volunteers for their events.

In keeping with HIAB's policy to ensure that recruitment is on merit without gender, culture and colour discrimination and avoiding nepotism and in line with our long term goal and commitment of fairness to society, HIAB encourages people with special needs to be in our employ.

Accordingly we offer internships and employment for challenged students in our housekeeping department and awareness is created about the challenged and colleagues learn to appreciate their own faculties. Further it allows dignity and worth to the challenged individuals.

Mohamed Rahey diagnosed with Down Syndrome is a great example and has been in our employ since October 2012.

Despite his disabilities, he proudly performs his tasks with excellence and commitment. His happiness is transmittable to our entire team members.







### **E7 Daughters of the Emirates**



As a corporate upholding integrity and ethical practices, HIAB, continuously supports initiatives that aspire a better society. HIAB Partnered the e7 Girls Summit "A Promise of a Generation" (POAG) in April with inspirational trainings, talks and networking sessions with a visionary outlook to empower women. The summit brings together 5 female participants who are inspired by community leaders, trained in design thinking and will be supported with ongoing learning opportunities.

The POAG initiative, brings together young women ages 18-25 to develop and implement team projects that benefit their communities. Every year, 35 participants – 3 Emiratis and 2 long time residents from each emirate – are inspired by community leaders, trained in design thinking, connected to mentors and supported with ongoing learning opportunities.



### **Special Needs Future Development Center (SNF)**



SNF focuses on empowering young adults with special needs, by offering personalized and professional support to students above the age of fourteen years. SNF strives to aid them in becoming self-sufficient, personally, and professionally.

Ramadan being a time to indulge in acts of charity, kindness and benevolence and as part of the hotel's CSR initiative endeavour, Holidag Inn - Dubai Loves U Campaign' inception 8 years ago in its drive to make the world a better place for all, has an initiative called 'Embracing Ramadan', when we invite orphans, children with special needs, or labourers from Dubai's society.

HIAB was proud to support SNF in its cause, as we successfully helped to integrate a number of students, with their parents and teachers into mainstream society, when they broke fast and enjoyed the specially laid down Ramadhan Iftar.

In her thank you speech, SNF Director, Safia Bari stated: "We hop to receive your support in any way possible, as I am well aware from my experiences in the past that every little bit helps. I am confident that with your support, our Center and more importantly, our students will only achieve greater heights".

