

## **Press Release**

**June 22, 2011**

# **Holiday Inn Dubai - Al Barsha Serves Up a Big 'Thank You' to its Team**

As part of the 'Celebrate Service Week' held from June 20 to 22, Holiday Inn Dubai Al Barsha recognised staff achievements and thanked each and every one of the 266 people who work at the hotel. From chefs to concierges, housekeeping to hotel management, each staff member was feted.

The 'Celebrate Service Week' is an initiative launched by IHG (InterContinental Hotels Group) and its Owners' Association, the IAHI, designed to give back to their people who work tirelessly every day to keep guests happy. It was dedicated to celebrating the 330,000 people who work across the Group's 4,400 hotels, including the Holiday Inn Dubai – Al Barsha.

The event was a true celebration of gratitude and appreciation. Holiday Inn Dubai - Al Barsha was transformed into a sea red colours and hearts that were the chosen theme this year. During the week entire management team demonstrated their admiration in a number of ways to the surprised and overwhelmed staff of the hotel.

The tone was set with a red carpet welcome followed by personal service from the Heads of the Department who served tea, heart-shaped, biscuits, cookies and cakes.

The staff dressed in red, were treated to special lunch and personal entertainment at the [Royal Budha restaurant](#). Each member received a gift in the raffle draw.

Mrs. Salima Hussaini, Director of HR and Training said: "It is important for the entire staff to realize that their commitment is appreciated. These events are one way of saying that their hard work has not gone unnoticed. Celebrate Service Week is our chance to join forces with all the other Holiday Inn hotels around the world to rejoice with our people and honour their dedication."

HR, also composed a special video incorporating Thank you in 21 different languages, which is the team mix of the hotel. The video received a standing applause at the staff cafeteria. The final day events concluded with a Star Night at Al Reem, announcement of the Employee of the Month award, Special Service Star award and were followed by dancing and entertainment.

The memories of this special week were further personalised with a photo session at the specially created Thank You Studio with a Celebrate Service background. The keepsake copies were printed on a pre-designed format of 'thank you' with staff names.

Around the world there are hundreds of thousands of people working in Holiday Inn, Holiday Inn Express, InterContinental, Crowne Plaza, Staybridge Suites, Candlewood Suites and Hotel Indigo hotels.

For more information and reservations, please visit [www.hialbarshadubai.com](http://www.hialbarshadubai.com)



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<http://youtu.be/dEiRmNeDjQs>

<http://youtu.be/SwLATLnqkBE>

