

PRESS RELEASE

Eid-E-Milan witnesses overwhelming response from music fans

Ticket sales nearing sellout as top singing stars Ustad Rahat Fateh Ali Khan, Shaan and Adesh prepare to entertain UAE tomorrow

Press Conference held at Holiday Inn Dubai Al Barsha Hotel September 16th 2010

Dubai, September 16, 2010: Eid-e-Milan concert organized by Ccyclops Communication is all set to take the region's musical entertainment to an entirely new level when it hosts three of the most celebrated singing acts from subcontinent in Dubai tomorrow.

Anticipation for the concert featuring singing sensations Ustad Fateh Ali Khan, Shaan and Adesh is high in Dubai, with organizers reporting an unprecedented demand for the one-night-only event, to be held in the Madinat Jumairah. The three singing acts bring their polished musical repertoire to a region known to have one of the highly thriving cultural communities in the Arab world.

Speaking at a press conference in Dubai today, Anita Shah, CEO of Ccyclops Communication said: "Eid-e-Milan will allow music lovers in the region the rare opportunity to see and hear three of the subcontinent's most beloved artists as they take centre stage for one night only."

"By bringing such internationally acclaimed acts together on one platform, Cyclops celebrates the well-established appeal of cultural entertainment among the Asians and allow music lovers here to experience some of the best live performances in recent times," Anita added. "All three artists can connect with their listeners and I am confident that we are set for a fantastic concert tomorrow."

Eid-e-Milan is open to the public. Tickets are priced at **AED 1,500, 1000, 650, 350, 200**, and are available through hotline number 050 2254010. The event will be held at the **Main Arena** ballroom of the Madinat Jumairah, and doors open at **19:00**.

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