

Press Release

For those who cannot go to the World Cup, Holiday Inn Dubai - Al Barsha will bring the World Cup to them!

This World Cup follow the action as it happens in South Africa right here in Dubai at the Holiday Inn Dubai - Al Barsha. The planet's most celebrated sporting contest is about to kick off and Holiday Inn Dubai – Al Barsha will bring the matches live to you daily on big screens at The Q and Mojito starting from June 11.

Take advantage of the incredible World Cup offers at these exciting venues all through the month. Enjoy Happy Hour from 12pm to 5pm with 50% discount on selected beverages followed by 30% discount on the same until 8pm. There is also a daily promotion on a bucket of five selected beers at AED 125 net. You also get a chance to win some fantastic prizes throughout the World Cup by participating in the SMS contest. Simply SMS Q to 5269. Or, enjoy Brazilian themed night on specific match days with “Caipirinha”, the Brazilian traditional drink and “and Brazilian music during match break.

Mr. Reda Moukhtar, General Manager, Holiday Inn Dubai – Al Barsha said, “It is our commitment to bring major sports events like the FIFA World Cup to our screens as and when they happen. This allows people to come together and enjoy a great atmosphere. This World Cup we want our sports bar to be the liveliest venue reflecting the true spirit of the game. You may not be at the foot of the iconic Table Mountain or at the Green Point Stadium in Cape Town, but you will still have the same feeling.”

Holiday Inn Dubai - Al Barsha is the only hotel in Al Barsha to offer such an extensive choice in terms of dining and entertainment with 10 outlets. Mr. Moukhtar said, "It is a good opportunity to discover The Q - our sophisticated sports bar - and our newly opened Mojito Cocktail Lounge . If you are not a soccer enthusiast simply come and enjoy our signature cocktails. Chill out with a long, cool drink anytime of the day at the Dolphin Bar or indulge in a shisha and an array of Arabic delights at the Xennyra Terrace."

Holiday Inn Dubai – Al Barsha provides a modern and comfortable environment for a relaxed Dubai stay. The hotel is conveniently located on Dubai's main thoroughfare Sheikh Zayed Road, approximately 20 minutes from Dubai International Airport and 45 minutes from Abu Dhabi Airport. All its 310 rooms are beautifully appointed including 95 suites (one bedroom, two bedroom and studios). Each room is equipped with the latest facilities keeping in mind your comforts and needs. Energizing interiors and refreshing décor enhance the guest experience. For meetings and conventions, the hotel

presents a wide variety of conference venues – from small to large, all equipped with state-of-the-art technology. Completing the full Holiday Inn experience are fabulous dining outlets, buzzing bars, outstanding banqueting facilities and impeccable service.

For more information please visit: www.holidayinn.com or www.hialbarshadubai.com