

# Press Release



## **Holiday Inn Dubai Al Barsha hotel receives international award in Cairo, Egypt**

The annual Hotel Stars Awards were recently held in Cairo, Egypt and at the annual event InterContinental Hotels Group (IHG) recognised hotels and people for their outstanding performance and contribution to the business and the local community in which they operate. The winners are the best performing hotels of IHG's 700 hotels across Europe, Middle East and Africa.

At the awards held at City Stars Complex, the first integrated urban development in the Middle East with three IHG hotels on the impressive site, Holiday Inn Dubai Al Barsha located in Dubai was awarded the Quality Award Excellence.

The Quality Excellence Award recognises hotels that excel in delivering the best guest experience and satisfaction.

Mrs. Roxana Jaffer, Resident Director, of Holiday Inn- Dubai Al Barsha visited the capital of Egypt, to accept the award and said "This award recognises all the hard work and team effort we've put in this year. We're constantly striving to go the extra mile so guests can expect a consistently top notch experience when visiting our hotel and we'll continue to work together to keep delivering the same experience each year."

Kirk Kinsell, IHG's president Europe Middle East & Africa said, "We are fully committed to supporting and developing our people; our hotels are only as good as the people working in them. We aim to provide the right environment, support and inspiration they need to fulfil their capability and these awards are a reflection of the fantastic talent we have working in our hotels across Europe, Middle East and Africa."

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